

Joshua R. Plotkin

Design Manager, Advertising Designer, Graphic Designer

10321 Dobell Rd. Jacksonville, FL 32246

(561) 632-4544 | josh@joshplotkindesigns.com

www.joshplotkindesigns.com

Experience

Web Advertising Designer, Times Union Media Inc. [Jacksonville, FL] (July 2013-Present)

Design digital advertisements and marketing solutions for Times Union Media's digital media partners and clients. Utilize the full suite of Adobe products to create and maintain in-house graphics, presentation materials, customer interaction materials, and training documents. General graphics, design method and web-ad guru for the digital media sales department.

Production Art Manager, Fanatics Inc. [Jacksonville, FL] (December 2011- July 2013)

Management and art direction of 6+ artists and designers. Creation, editing and troubleshooting of print, embroidery and appliqué based sports apparel designs for 450+ schools of the NCAA and various entertainment based licenses that result is \$10 million+ in sales per year. Responsible for design of the yearly catalog and management of the company's graphic library.

Web Designer, Web.com [Jacksonville, FL] (April 2011- December 2011)

Design and management of websites under strict time constraints for personal and small business customers. Direct contact with customers to produce edits and modifications of existing websites.

Freelance Product/Graphic Designer, Victory Division of Planter Inc. [Chicago, IL] (Aug. 2010- Jan. 2011)

Design of new trophy products through hand sketching and computer aided illustration, design of trophy plaque graphics and layouts for production. Contributed to successful designs of groundbreaking products, recently introduced into the market.

Project Designer/Engineer, Themeworks Incorporated [Gainesville, FL] (2008-2010)

Design and management of multiple exhibit fabrication projects under strict time constraints, design of thematic elements, development of educational graphics, coordination of sub-contractor work, sourcing and purchasing of project materials, analysis of existing designs and creation of shop drawings for fabrication of thematic elements.

Work produced for:

The Smithsonian National Museum of Natural History
Busch Gardens Williamsburg, VA
Busch Gardens Tampa Bay, FL
SeaWorld Orlando, FL
The San Diego Zoo

Skills/Abilities **Design ■ Innovation ■ Communication ■ Leadership**

Design Management, Advertising and Marketing Design, Graphic Design, Art Direction, and Design Research

Excellent Sketching and Ideation, Employee and Project Management: Task Analysis, Surveying, Interviewing

Willingness and ability to learn new tasks, processes, and procedures swiftly

Adobe CS5,6, and CC, Flash, HTML coding, Quark Express, and Microsoft Office on both PC and Apple systems

Alias Studio Tools computer modeling, Rhino 3-D computer modeling, Cobalt computer modeling, Maya computer modeling, and AutoCad LT

Awards,

2010 Social Coordinator of the Industrial Design Society of America, Chicago chapter

Publications

2004-2011 Member of the Industrial Design Society of America

And

2009 Excellence in Construction Eagle Award for exceptional performance on the "Sea World Manta" sign project

Memberships

2007 Eastman Chemical Company medical design (www.innovationlab.eastman.com/innovationlab/index.htm)

2005 Industrial Design Society of America- Monthly Magazine

Education

Bachelor of Fine Arts in Industrial Design

September 2003-- March, 2007

Savannah College of Art & Design, Savannah, Georgia

Degree Conferred June 2, 2007

Related course work: Design Innovating, Ideation, Model making, Design Process, Computer- Assisted Design.

SCAD Scholar

Master of Arts in Design Management

Savannah College of Art & Design: Currently Enrolled.